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MEDIA ALERT

Fire Prevention Week Kick-Off at the Survive Alive House

WHAT: Fire Prevention Week Kick Off at the Survive Alive House

WHO: Milwaukee Mayor- Tom Barrett
Milwaukee Public Schools Superintendent- Gregory Thornton
Milwaukee Fire Department Assistant Chief- Michael Payne
Burdick Elementary School Principal- Robert Schleck
Burdick Elementary School 2nd grade teacher – Katherine Kaye
Foundation For The Milwaukee Fire Education Center

WHEN: Monday October 10th
10:00 am- 12:30 pm

WHERE: Milwaukee Fire Education Center- Survive Alive House
2059 South 20th Street
414-397-9630

DETAILS: MPS students and local dignitaries will celebrate the kick-off to National Fire Prevention Week at Milwaukee's Survive Alive House. Students from A.E. Burdick Elementary School will join the celebration with Mayor Tom Barrett, Assistant Fire Chief Michael Payne, MPS Superintendent Dr. Gregory Thornton, the board of the Foundation for the Milwaukee Fire Education Center, and other city officials. From 10:00 a.m. until 11:30 a.m. the students will attend the Survive Alive Program which includes fire safety education, instruction in safely exiting a house that is on fire and the importance of having a fire escape plan. A news conference will begin at noon.

“It’s exciting to be part of a program that has had success for so long,” says Milwaukee Fire Department Acting Lieutenant and Survive Alive House Director Christopher Gauthier. “This annual event helps to remind us about the importance of fire safety, smoke detectors and practicing a home fire escape plan.”

Milwaukee's Survive Alive House is partially funded by the Foundation for the Milwaukee Fire Education Center and jointly managed by the Milwaukee Fire Department and Milwaukee Recreation, a division of Milwaukee Public Schools (MPS). Every year, every second and fifth

grader enrolled in MPS visits the Survive Alive House. Since its inception in 1992, over 300,000 children have experienced the fire safety program. As a result, Milwaukee's fire-related fatalities among school-aged children have decreased dramatically in the past twenty years. The Foundation for the Milwaukee Fire Education Center has funded several technological upgrades to the Survive Alive House in both the classroom and the "street scene." These improvements assist the instructors with their presentation and enhance the impact this program has on students. Students can follow up their experience at the Survive Alive House by visiting its website at www.survivealivemilwaukee.com

To find out more about all the programs offered through Milwaukee Recreation, visit www.MilwaukeeRecreation.net or contact Brian Hoffer at (414) 475-8938.

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